

Tạ Anh Thư

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EDUCATION

PARSONS AT THE NEW SCHOOL | New York, USA

Aug 2016 – Aug 2021

Design and Technology: Creative Coding, Bachelor of Fine Arts. GPA 3.54.

Minor in Immersive Storytelling.

- Relevant courses: Game 101, Digital Asset Creation: 2D, and Web Advanced: Mobile Design.
- Top 5 Art and Design Universities globally.
- Awarded Dean's List for 5 semesters.

Healthier Materials and Sustainable Building Certificate

Continuing and Professional Education at The New School.

EDGEWOOD HIGHSCHOOL OF SACRED HEART | Wisconsin, USA

Aug 2014 – May 2016

Graduated with High Honor. GPA 3.91.

National Honor Society.

EXPERIENCE

ITECOM | Hanoi, Vietnam

Nov 2022

Freelance Package Illustrator

- Presented an analysis of comparable brand designs and visualized ideas with mood boards and mock-ups.
- Delivered multiple design options within a strict deadline by effectively time-managed design tasks, identifying and prioritizing client's essential requirements.
- Represented and defended corporate branding decisions in direct communications with the printing house.

Freelance Graphic Designer | New York, USA

Jul 2021 – Jul 2022

Create illustrations and designs for independent projects.

- Created rasterized illustrations and vector designs with different stylistic choices.
- Adhered to crucial design standards for intended mediums such as papers, LED screens, and tattoos.

VIETINBANK | Remote

Nov 2021 – Dec 2021

Freelance Graphic Designer

- Researched historical artifacts and curated overall design aesthetic.
- Created illustrations and vector designs in a remote collaborative environment.
- Followed style guides to minimize rounds of drafts, and to ensure client satisfaction.

ECOTEK CORP. | Ecopark, Viet Nam

Sep 2020 – Jan 2021

Business Development & Design Internship

- Created illustrations and UX/UI screen mockups for Ecoone smart-city residential app and their website for business owners. Designed interactive icons for Ecoone.
- Negotiated the aesthetic requirements between the Business Department and Website Development Department efficiently to the project's timeline.
- Write advertisement content and manage social media platforms.
- Assisted in market research including resident interviews and prototype tests.

CÔNG CAPHE CO., LTD | Remote

Jul 2020 – Aug 2020

Freelance Package Illustrator

- Ideation and execute Mid-autumn Festival package design in a collaboration with other artists.

SKILLS & PASSIONS

Technical: Adobe Illustrator, Photoshop, Premier Pro, Unity, JavaScript, Figma, HTML/CSS, Arduino, Maya, G Suite.

Personal skills: Time management, collaboration, organization, delegation.

Language: Fluent English and Vietnamese, Beginner Spanish.

Passions: Physical training, Board games, Philosophy, Reading, and Social justice.

OTHER AWARDS & ACTIVITIES

- Awarded Parsons Scholarship in Institutional Merit Scholarship | 2016 - 2021
- Achieved 8 awards in Fine Arts, including Best in The Show - Fine Art Festival Exhibit | 2015
- Special Congressional Recognition - The Congressional Art Competition (High School) | 2015.
- Member of Ski Club, Art Club, assist in Costume and Lighting in Theater Club.

Manager Assistant & XR Docent, Games for Change Volunteer

Jun 2019

- Build and disassemble computers and XR sets.
- Direct and instruct volunteers, greet and check in guests.
- Instruct users on the Oculus VR headsets and explain the artworks presented.